



# Gain local and worldwide access to the full range of PODi and Caslon services and resources

**\*\*\* GASAA service provider and enterprise members can take out a 12 months, full access membership to PODi for the special price of \$750 USD pa (\$225 USD joining fee waived)**  
*GASAA Membership is \$500AUD pa (< 4 staff) | \$1,000AUD pa (4 or more staff)*  
To find out more about GASAA and to how to join go to [www.gasaa.asn.au](http://www.gasaa.asn.au)

## Membership Categories

Fees are in \$USD and will be converted to \$AUD at the prevailing rate.

### Category A: Service Provider *(Technology users)*

Companies that provide print, creative, marketing or integration services focused on the digital print market.

GASAA Members	1 - 10 staff	11 - 50 staff	51 - 250 staff	251 - 1000 staff	1000 staff & Over
<b>\$750 USD</b>	\$975 USD	\$1,950 USD	\$3,250 USD	\$6,500 USD	\$13,000 USD

**Category B: Enterprise *(marketing and media buyers)*** – \*\*\*see membership rates above  
Companies that buy print and other media services either directly or through service providers

### Category C: Associated Industry Vendor *(Related technology suppliers)*

Vendors in related fields such as paper manufacturers, distributors and finishing manufacturers.

For membership fee details email [info@podicom.au](mailto:info@podicom.au) or call 1300 131 787

### Category D: General Industry Vendor *(Direct technology suppliers)*

Vendors manufacturing digital printing hardware, finishing or server technology that consumes, or assists in the consumption of digital print pages. These companies will be actively involved in PODi's marketing programs and have a strong specific interest in selected areas of the digital printing marketplace.

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### Category E: Information Providers *(Technology promoters)*

Industry organisations, consultants, educators, institutions, journalists, etc. related to the printing industry.

For membership fee details email [info@podicom.au](mailto:info@podicom.au) or call 1300 131 787

### Category F: Executive Member (by invitation only)

Executive Members are the driving force behind PODi. This level of membership is the most appropriate for those who have broad interests in digital printing and want to set strategic direction and influence not only the activities PODi, but also the industry. Executive Members determine which initiatives to pursue, and are eligible for a seat on the Executive and all other PODi Committees.

To join PODi online go to [www.podicom.au](http://www.podicom.au)

**How did you hear about PODi?** \_\_\_\_\_

**Primary reason for joining PODi?** \_\_\_\_\_

**Company Details** – (\*\*\*\*\*Online membership is available at [www.podi.com.au](http://www.podi.com.au))

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Post Code: \_\_\_\_\_ Country: \_\_\_\_\_

Membership Category (A to F) \_\_\_\_\_ Employee Nos: \_\_\_\_\_ Fee \$AUD: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

**Primary Contact Info:** (we will contact you about additional company representatives to be added to our register)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Payment:** Credit Card Type: \_\_\_\_\_ Master Card \_\_\_\_\_ Visa \_\_\_\_\_ American Express

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**IMPORTANT NOTICE**

\*\*\*\* Membership is limited to companies with offices in Australia and New Zealand and membership covers representatives of firms in these countries only. Fees are based on annual revenue or staff numbers and include all production and support staff directly related to the creative/print division of the business. Prices are in US Dollars and are converted to Australian dollars at the prevailing exchange rate.

\*\*\*\* For membership to PODi outside of the region contact Caslon, a PODi affiliate in the USA [www.caslon.net](http://www.caslon.net)